

The Boone Insurance Associates Bulletin

Spring Strategic Planning

Spring is in the air, making it the perfect time for change. BIA will be bringing on a new team member in the next few months, which will be part of our Service Team. Please see the career section on our website for more information on the position and follow us on Facebook to get upcoming announcements.

In addition to hiring new employees, we are in the heart of our project season once again. Our team is hard at work cleaning up systems and building out new processes aimed at making our organization run even more smoothly for the next enrollment period. Our management team is mapping our 2020 Strategic plan and we hope to be making some exciting announcements over the next 5 years. Things like launching a new website, moving towards a paperless office and implementing online enrollment applications are just a few of the projects currently in the works.

Our biggest project currently is the roll out of our new 101 Seminars. After launching our first one last spring and finding it to be a huge success, we have decided to start holding them quarterly. Our first one in 2018 will be our Medicare Made Simple Seminar on March 26th at 5:00 at the Campbell Community Center. Keep an eye on the “Important Dates” section for more information and future seminar dates as well.

This will be the first in a new series of quarterly newsletters. The intent of this communication is to provide our clients with important information on the insurance industry, updates on our company, and valuable wellness tools. While we believe this is a significant addition to the services we provide, please let us know if you wish to opt out. In addition, if you have feedback on topics you would like to hear more about or other ideas for our newsletter, email us at: marketing@booneinsuranceassociates.com. We would love to hear from you!

Remember, we are here to help! Please refer to our contact information listed below, and let us know if you have questions or need assistance with any of the following:

- New Products
- Claims
- Billing
- Enrollment

BIA