

Top 10 Ways

to Combat **Distracted Driving** in the Workplace

Distracted driving remains a **leading cause of accidents, injuries and fatalities on the road**, posing serious risks to commercial drivers and organizations alike. Employers can play a pivotal role in promoting roadway safety and minimizing distracted driving by implementing **these 10 strategies**:

1

Establish a formal policy. Create a comprehensive distracted driving policy that bans handheld device use, eating, personal grooming and other distractions behind the wheel. Clearly outline expectations, emergency protocols and disciplinary actions.

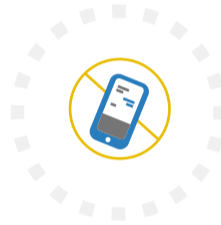


2

Educate staff. Conduct regular employee training sessions to raise awareness about the dangers of distracted driving. Use real-world examples to make the risks tangible and emphasize the importance of staying focused on the road.

3

Limit cellphone use. Enforce a no-texting rule and encourage hands-free communication while driving. Ideally, employees should pull over safely before making or answering calls.



4

Utilize technology. Implement mobile applications and in-vehicle systems that block text messages while driving. Use dashboard cameras, vehicle tracking software and telematics solutions to monitor employees' behaviors and alert them to distractions behind the wheel.

5

Build a safety culture. Promote a working environment where safety takes precedence over deadlines. Recognize employees who consistently demonstrate safe driving habits.



6

Enforce compliance. Define and communicate clear consequences for distracted driving violations. Apply disciplinary measures consistently to ensure fairness and accountability.

7

Offer incentives. Motivate employees with monetary bonuses, additional paid time off, gift cards or other rewards for maintaining safe driving records, reinforcing positive behaviors.



8

Investigate accidents. When employees are involved in accidents on the road, carefully assess these events to identify risky behaviors and refine policies or training programs accordingly.

9

Require breaks. Lower the likelihood of fatigue-related distractions by mandating regular breaks during long driving shifts.



10

Limit passengers. Limit potential in-vehicle distractions by restricting passengers to only those essential for the trip.

By adopting these strategies, employers can significantly reduce distracted driving incidents, better protect their commercial drivers and foster safer roadways.

Contact us today for additional risk management guidance.